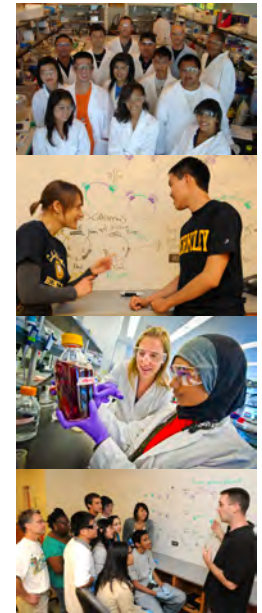
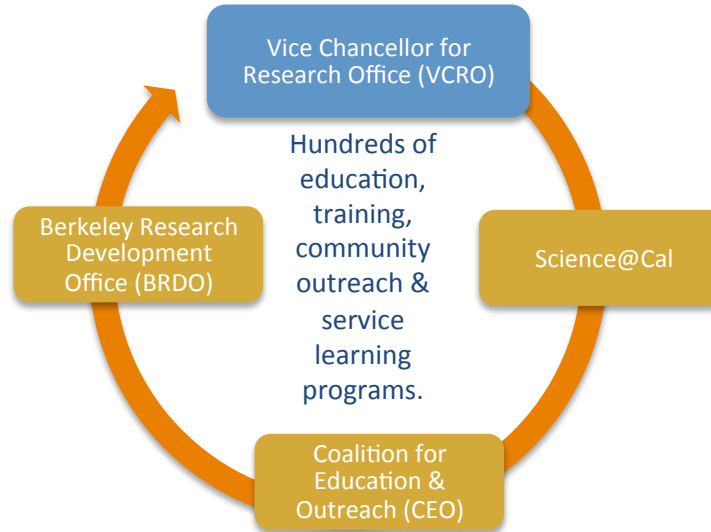




Broader Impacts Infrastructure at UC Berkeley: Toward improved coordination, accessibility & visibility

Overview UC Berkeley is a public land grant university whose fundamental missions are *teaching*, *research*, and *public service*. Berkeley is made up of 14 schools/colleges, 300 degree programs, 36,000 students, 1,600 faculty, and 100+ research centers/institutes. Some 5000 faculty, students, and staff engage annually in hundreds of high-impact education, training, service learning, and public outreach programs serving diverse communities throughout the San Francisco Bay Area, California, the US, and the world. The majority of these programs are established and run by individual units with extramural funding. Coordination of these efforts has been an ongoing challenge. Since 2010, three distinct, interrelated initiatives have resulted in greater *coordination*, *accessibility*, and *visibility* of Broader Impacts activities. Leadership and funding for these efforts is provided by the Vice Chancellor for Research.

Broader Impacts infrastructure at UC Berkeley



Science@Cal

.75 FTE (.25% Director; .50% Coordinator)

Launched in 2010, Science@Cal informs and engages the public about the diversity and depth of science research at Berkeley. Science@Cal organizes and leads large-scale public outreach efforts such as festivals, lecture series, and other campus-wide engagements with the public throughout the year.

Coalition for Education & Outreach (CEO)

Volunteer-led

Initiated in 2010 by Berkeley staff, CEO provides professional development, networking, and dissemination of best practices among E&O professionals. CEO has an e-list of 250 members, and sponsors monthly meetings on topics such as working with minors, broadening participation, communicating science, and evaluation of Broader Impacts (BI).

Berkeley Research Development Office (BRDO)

1 FTE (Research Outreach Specialist)

BRDO was created by the Vice Chancellor for Research in 2012 to broadly increase research funding on campus while decreasing faculty burden in applying for it. In 2014, BRDO hired a Research Outreach Specialist whose responsibilities include training, proposal assistance, development of BI tools and resources, production of a BI newsletter.